## Biography Jeffrey J. Smart



Mr. Jeffrey J. Smart currently serves as President for Tacel Ltd, where he has been employed since 1984. During this time at Tacel, he has participated in a number of ITS projects including the implementation of Advanced Traffic Management and Incident Detection Systems within Canada. Mr. Smart has been a Director for ITS Canada for approximately 10 years and has participated on a number of committees during this time. He has participated on local arrangement committees and has served as a liaison between conference/exposition exhibitors and ITS Canada ensuring their needs are properly met and exceed their expectations. He has also assisted in welcoming delegates to conferences in a positive and enjoyable manner. The most recent position he held is the Chair of the Membership Services Committee, whereby with assistance of other dedicated members of the committee help increase the membership of the organization. He would like to continue his role as a Director of ITS Canada to immediately contribute to a successful World Congress in Montreal, help showcase ITS Canada to the rest of the World, and to participate on the Board in a positive manner after the 2017 World Congress.

He serves on the Board of Directors for Tacel Ltd and understands the need to be dynamic in a changing world, and with his experience at Tacel help make positive decisions for the society. He has participated on other volunteer organization Board of Directors including the Ontario Traffic Council (OTC), (1992 to present) and he served as President for two (2) years in 2014 & 2015. He is a long-standing member of the Ontario Chapter of the International Municipal Signal Association (IMSA) where he served on its Board of Directors and was President of the Chapter in 1993.

He would not stand for election as Chair of the Board at this time.